INVOICE



KTVI 2250 Ball Drive St. Louis, MO 63146 Main: (314)213-2222 Billing:

515200-1 02/12/12 February 2012 01/30/12 - 02/06/12	2
Invoice # Invoice Date Invoice Month Invoice Period	

Advertiser	<u>Product</u>	Estimate Number
Spence, David/R/Mo Gov		

C--4-1

Billing Address:

Thompson Communications Inc Attention: Accounts Payable P O Box 5 Marshfield, MO 65706

Send Payment To:

KTVI 3592 Solutions Center Chicago, IL 60677-3005

Flight Dates	Order#	Alt Order #
01/31/12 - 02/06/12	515200	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	01/31/12	02/06/12	M-F 4a-5a	4a-5a	-1111	:30	4	\$30.00	NM	
'		Start Date 01/30/12	End Date MTWTFSS 02/05/12 -1111	Spots/Week 4	<u>Rate</u> \$30.00					
	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 2	Tu 01/	/31/12 4:58 AM M-F 4	4a-5a	4a-5a	:3	30 DSTV01270)1DMMH		\$30.00 NM
	22	W 02/	/01/12 4:55 AM M-F 4	4a-5a	4a-5a	(2	30 DSTV01276)1DMMH		\$30.00 NM
	3 2	Th 02/	/02/12 4:39 AM M-F 4	4a-5a	4a-5a	:3	30 DSTV01270	D1DMMH		\$30.00 NM
1	4 2	F 02/	/03/12 4:24 AM M-F 4	4a-5a	4a-5a	:3	30 DSTV01270)1DMMH		\$30.00 NM
		Start Date 02/06/12	End Date MTWTFSS 1	<u>Spots/Week</u> 1	<u>Rate</u> \$30.00					- Line Control of the
1	Spots: # Ch	<u>Day Air</u>	Date Air Time Desc	<u>ription</u>	Start/End Time	Lengt	th Ad-ID			<u>Rate Type</u>
	5 2	M 02/	/06/12 4:24 AM M-F 4	4a-5a	4a-5a	.2	30 DSTV01270	O1DMMH		\$30.00 NM
2	01/31/12	02/06/12	Fox 2 News Saturday	AM 7a-9a	1-	:30	1	\$235.00	NM	
		Start Date 01/30/12	End Date MTWTFSS 02/05/121-	Spots/Week 1	<u>Rate</u> \$235.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	<u>Leng</u>	<u>th</u> <u>Ad-ID</u>			Rate Type
	1 2	Sa 02/	/04/12 7:55 AM Fox 2	2 News Saturday AM	7a-9a	:3	30 DSTV0127	O1DMMH		\$235.00 NM
3	01/31/12	02/06/12	Fox 2 News Saturday	AM 7a-9a	1-	:30	1	\$235.00	NM	***
		Start Date 01/30/12	End Date MTWTFSS 02/05/121-	Spots/Week 1	<u>Rate</u> \$235.00					
	Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 2			2 News Saturday AM	7a-9a		30 DSTV0127	OldmmH		\$235.00 NM
4	01/31/12	02/06/12	Fox 2 News Sunday I	Morn8a-9a	1	:30	1	\$185.00	NM	
		Start Date 01/30/12	End Date MTWTFSS 02/05/121		<u>Rate</u> \$185.00					
	Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Desc</u>	<u>cription</u>	Start/End Time	<u>Leng</u>	th Ad-ID			<u>Rate Type</u>
ł	1 2	Su 02	/05/12 8:21 AM Fox 2	2 News Sunday Morning	8a-9a		30 DSTV0127	04		\$185.00 NM

INVOICE

MTWTFSS

Start/End Time



End Date

Line Start Date

KTVI
3592 Solutions Center
Chicago, IL 60677-3005

Description

	515200-1	02/12/12	February 2012	01/30/12 - 02/06/12
	<u>Invoice #</u>	Invoice Date	Invoice Month	Invoice Period "
33				

Advertiser	<u>Product</u>	Estimate Number
Spence, David/R/Mo Gov		

Rate

Type

Spots/	
Week	

Length

	02/06/12 F	Fox 2 News Midday	11a-12p	-1111	:30 4	\$200.00	NM	
		nd Date MTWTFSS 2/05/12 -1111	<u>Spots/Week</u> 4	<u>Rate</u> \$200.00		•		
Spots: # Ch	<u>Day</u> <u>Air Da</u> i	te Air Time Descri	<u>iption</u>	Start/End Time	Length Ad-ID			<u>Rate Tyr</u>
1 2	Tu 01/31/	12 11:45 AM Fox 2	News Midday	11a-12p	:30 DSTV012	701DMMH		\$200.00 N
2 2	W 02/01/	12 11:58 AM Fox 2	News Midday	11a-12p	30 DSTV012	701DMMH		\$200,00 N
3 2	Th 02/02/	12 11:09 AM Fox 2	News Midday	11a-12p	:30 DSTV012	701DMMH		\$200.00 N
4 2	F 02/03/		•	11a-12p	30 DSTV012	701dmmH		\$200.00 N
		nd Date MTWTFSS	Spots/Week	Rate				
-		2/12/12 1	1	\$200.00	Laurette Autom			D.G. To
Spots: # Ch	<u>Day Air Da</u> M 02/06/			Start/End Time 11a-12p	Length Ad-ID 30 DSTV012	701 0000		<u>Rate Tyr</u> \$200,00 N
5 2	101 02/00/	12 11:37 AM Fox 2	TCW3 Midday	114124				- V200.00 11
6 01/31/12	02/06/12	M-F 5p-530p	5p-530p	-1111	ે30 4	\$575.00	NM	
		nd Date MTWTFSS 2/05/12 -1111	Spots/Week 4	<u>Rate</u> \$575,00				
				Start/End Time	Lenath Ad-ID			Rate Ty
Spots: # Ch	<u>Day</u> <u>Air Da</u> Tu 01/31/			Statutio Time	rendin Vario			
1 2			n_530n	5n-530n	30 DSTV012	701 DMMH		
12		'		5p-530p	30 DSTV012			\$575.00 N
2 2	W 02/01/	12 5:27 PM M-F 5	p-530p	5p-530p	30 DSTV012	701DMMH		\$575.00 N \$575.00 N
2 2 3 2	W 02/01/ Th 02/02/	712 5:27 PM M-F 5 712 5:17 PM M-F 5	p-530p p-530p	5p-530p 5p-530p	30 DSTV012 30 DSTV012	701DММН 701DММН		\$575.00 N \$575.00 N \$575.00 N
2 2 3 2 4 2	W 02/01/ Th 02/02/ F 02/03/	12 5:27 PM M-F 5 12 5:17 PM M-F 5 12 5:30 PM M-F 5	p-530p p-530p p-530p	5p-530p 5p-530p 5p-530p	30 DSTV012	701DММН 701DММН		\$575.00 N \$575.00 N \$575.00 N
2 2 3 2 4 2 Weeks: <u>S</u>	W 02/01/ Th 02/02/ F 02/03/ Start Date <u>E</u> r	712 5:27 PM M-F 5 712 5:17 PM M-F 5	p-530p p-530p	5p-530p 5p-530p	30 DSTV012 30 DSTV012	701DММН 701DММН		\$575.00 N \$575.00 N \$575.00 N
2 2 3 2 4 2 Weeks: <u>S</u>	W 02/01/ Th 02/02/ F 02/03/ Start Date <u>E</u> r	712 5:27 PM M-F 5 712 5:17 PM M-F 5 712 5:30 PM M-F 5 712 0 Date MTWTFSS 72/12/12 1	p-530p p-530p p-530p <u>Spots/Week</u> 1	5p-530p 5p-530p 5p-530p <u>Rate</u>	30 DSTV012 30 DSTV012	701DММН 701DММН		\$575.00 N \$575.00 N \$575.00 N

		d Date MTWTFSS	Spots/Week	Rate		<u>,</u>
	01/30/12 02/	05/12 -1111	4	\$575,00		
Spots: # Ch	Day Air Date	<u>Air Tìme Descrip</u>	tion	Start/End Time	<u>Length Ad-ID</u>	<u>Rate Type</u>
1 2	Tu 01/31/1	2 5:43 PM M-F 53)p-6p	530p-6p	30 DSTV012701DMMH	\$575.00 NM
2 2	W 02/01/1	2 5:50 PM M-F 53	0р-6р	530p-6p	:30 DSTV012701DMMH	\$575.00 NM
3 2	Th 02/02/1	2 5:49 PM M-F 53	Dp-6р	530p-6p	30 DSTV012701DMMH	\$575,00 NM
4 2	F 02/03/1	2 5:53 PM M-F 53	Эр-6р	530р-6р	30 DSTV012701DMMH	\$575.00 NM
Weeks:	Start Date En	d Date MTWTFSS	Spots/Week	<u>Rate</u>		
	02/06/12 02/	12/12 1	1	\$575.00		
Spots: # Ch	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length Ad-ID	Rate Type
5 2	M 02/06/1	2 5:57 PM M-F 53	0р-6р	530р-6р	30 DSTV012701DMMH	\$575.00 NM

<u>Total Spots</u> 23 <u>Gross Total</u> \$7,555.00

Payment Terms 30 Days

Agency Commission

\$1,133.25

Net Amount Due

\$6,421.75

FIRST HOME SAVINGS BANK 80-7320/2815

14742

Media Account P.O. Box 5/200 W Jefferson Marshfield, MO 65706 (417) 859-5428

1/27/2012

PAY TO THE ORDER OF

Six Thousand Four Hundred Twenty-One and 75/100***

KTVI

MICKIE REEVES 2250 BALL DR **ST LOUIS, MO 63146**

MEMO

© 2005 INTUIT INC. # 785 1/300-433-8610

SPENCE FOR GOV

#O14742# #281573204# 000111689900#

14742

Thompson Communications Inc

KTVI-TV MEDIA-SPENCE 1/27/2012

CLIENT INFORMATION SHEET

SPENCE FOR GOVERNOR PO BOX 50414 ST LOUIS, MO 63105

WILLIAM FRAME, TREASURER

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	e box) AL CANDIDA'	ТЕ	X STATE	E/LOCAL CAN	NDIDATE
To Ava Windov	il Themselves v, Federal Can	of The Lowe didates Mus	est Unit Cha t Sign The C	rge During a ertification O	Political In Page 3
Station and	Location:			Date:	
ı, Emil	reck, or: Spen	Patrick	Media		,
being/on behalf' qualified candid	of: <u>Per</u>	Republ	ican		, a legally
party for the offi	ice of:	COVERN	10 C		
in the		Primary	angengalan distribution distribution of the state of the	adir endamanya ya muunuu ya Mahaya Nahai kimba sa sano sa wili dolokula yi da kii uu uu a maa sa sa sa sa sa s	
	eld on: Au				
	est station time as f	J	,,,,,		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	4	See Ost	\$ or		
			A C. F		
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Total Char	ges:				

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For programming that, in whole national importance," list the ma	or in part, "communicates a message relatinaters below:	g to any political matter of
I represent that the payment for	r the above described broadcast time has bee	n furnished by:
and you are authorized to annou I represent that this person or er committee/organization of the	unce the time as paid for by such person or entity is either a legally qualified candidate or egally qualified candidate.	ntity. an authorized
,	e candidate's authorized committee is:	
This station has disclosed to me	e its political advertising policies, including: other sales practices (not applicable to federa	applicable classes and rates; al candidates).
To Be Signed	By Candidate or Authorize	d Committee
Date	mily Peck Signature	
To Be S	\ Signed By Station Represen	ntative
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

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Page 1 of 2

KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

And:

Thompson Communications Inc 200 W Jefferson Marshfield, MO 65706

	Contract / Rev	<u> ision</u>		Alt Order #	•
	515200	/			
Product					
Contract Dates	Estimate #		- 1		
01/31/12 - 02/06/12					
<u>Advertiser</u>			Ori	ginal Date	Revision
Spence, David/R/Mo Gov			C	1/30/12	/ 01/30/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Calend	lar		Cash
	<u>Station</u>	Accour	nt E	xecutive	Sales Office
	KTVI	Mickie	Re	eves	St. Louis - KTVI
	Special Hand	ing			
	Demographic	•			
	Adults 25-54				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	Ref

Print Date: 01/30/12

					Spots/			Tot	als
*Line Ch Start Date E	nd Date Description	n	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
	2/06/12 M-F 4a-5a		4a-5a		:30	6 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	NM	5	\$150.00
Start Date End Week: 01/30/12 02/05		<u>Spots/Week</u> 4	<u>Rate</u> \$30.00						
Week: 02/06/12 02/12	2/12 1	1	\$30.00						
N 2 2 01/31/12 0	2/06/12 Fox 2 New	s Saturday AM	7a-9a		:30		NM	1	\$235.00
Start Date End		Spots/Week	Rate						
Week: 01/30/12 02/0		1	\$235.00						
Week: 02/06/12 02/1	2/12	0	\$30.00						2005.00
		s Saturday AM	7a-9a		:30		MM	1	\$235.00
Start Date End		Spots/Week	<u>Rate</u> \$235.00						
Week: 01/30/12 02/09 Week: 02/06/12 02/13	,, IL =	0	\$30.00				ı		
					:30		NM	1	\$185.00
		s Sunday Mornir Spots/Week	ıg ୪a-⊎a Rate		.50		14141	'	φ100.00
<u>Start Date</u> <u>End</u> Week: 01/30/12 02/0		<u>Spois/vveek</u> 1	\$185.00				İ		
Week: 02/06/12 02/1:		ó	\$30.00						
	02/06/12 Fox 2 New	e Midday	11a-12p		:30		NM	5	\$1,000.00
N 5 2 01/31/12 (Start Date End		Spots/Week	Rate		.00				, , ,
Week: 01/30/12 02/0		4	\$200.00						
Week: 02/06/12 02/1	2/12 1	1	\$200.00						
)2/06/12 M-F 5p-53	α0 0	5p-530p		:30		NM	5	\$2,875.00
Start Date End		Spots/Week	Rate						
Week: 01/30/12 02/0		4	\$575.00				9		
Week: 02/06/12 02/1	2/12 1	1	\$575.00						
N 7 2 01/31/12 0)2/06/12 M-F 530p-	6р	530p-6p		:30		NM	5	\$2,875.00
Start Date End		Spots/Week	Rate				ı		
Week: 01/30/12 02/0		4	\$575.00 \$575.00						
Week: 02/06/12 02/1	2/12 1	1	\$575.00						
					Tota	ls		23	\$7,555.00



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

	Contract / Revision 515200 /	Alt Order#
Contract Dates 01/31/12 - 02/06/12	Product	Estimate #
Advertiser Spence, David/R/Mo	1	riginal Date / Revision 01/30/12 / 01/30/12

*Line Ch Start Date	e End Date De	escription	Start/End Time	Days	Spots/ Length Week	Rate	To Type Spots	tals Amount
Time Period	# of Spots	Gross Amount	Net Amount					
01/01/12 -01/31/12 02/01/12 -02/06/12	4 19	\$1,380.00 \$6,175.00	\$1,173.00 \$5,248.75					
Totals	23	\$7,555.00	\$6,421.75					

Signature:	Date:	
Signature.		

Time: 8:51a

Advertiser: SPENCE FOR GOVERNOR

Station: KTVI Station Contact: MICKIE REEVES 2250 BALL DRIVE ST LOUIS, MO 63146-8502

Cable Name: 314-647-2222

314-644-7440

Secondary Tape Size: 1 IN Primary Tape Size: BETA

Product:
Campaign: Winter TV 2012 1/31 - 2/6
ST. LOUIS
Campaign Flight Start: 01/31/2012
Campaign Flight End: 02/06/2012

MOSON THOUSAND

Thompson Communications, Inc. P.O. BOX 5 200 W. JEFFERSON MARSHFIELD, MO 65706 417-859-5428 417-468-7577

Buyer Name: WILL THOMPSON	Sweeps: Share Nov 2009 -> HUT/PUT Nov 09	Revision No.: 0	WS Order No.: 20108

ltem#	Days/ Times	DP/ Len	Si Program Title/ Comml Tag	Station Gross Net Percent Rate/ Rate/ Total Total	let Percent Rate/ Total	Jan 31	Feb 01	Feb 02	Feb 03	Feb 04	Feb 05	Feb 06	Total Spots	
/	MTWRF 04:00A-05:00A	30 30	FOX2NW//FOX 2	\$30.00	\$25.50 \$127.50	_	~	~			•	4	Ŋ	
8	S- 07:00A-08:00A	30 M	FOX 2 NEWS	\$235.00 \$235.00	\$199.75 \$199.75	•		•		_			_	
ო	S- 08:00A-09:00A	30 30	FOX2NWS MORN	\$235.00 \$235.00	\$199.75 \$199.75			•		-			Ame	
4	U 08:00A-09:00A	30 EM	FOX 2 NEWS	\$185.00 \$185.00	\$157.25 \$157.25						₹		~	
S	MTWRF 11:00A-12:00P	30 30	FOX 2 MIDDAY	\$200.00	\$170.00 \$850.00	****	*****	~	~	•	٠	←	છ	
9	MTWRF 05:00P-05:30P	30 EM	NEWS @ 5P	\$575.00 \$2,875.00	\$488.75 \$2,443.75	~	~	~	***			****	co.	
7	MTWRF 05:30P-06:00P	30 M	NEWS @ 5:30P	\$575.00	\$488.75	-	_	****	-			_	ro	
				\$7,555.00	\$6,421.75	4	4	4	4	2	~	4	23	

Month Spots